

I claim:

1. An elongated poster support arrangement comprising:
 - an elongated extrusion having an uppermost wall, a first tapered sidewall and a second tapered sidewall, said first and second sidewalls angularly extending from said uppermost wall;
 - a central support wall arranged between said first and said second tapered sidewalls to define a first longitudinal chamber between said first tapered sidewall and said central support wall and also to define a second longitudinal chamber between said second tapered sidewall and said central support wall; and
 - an arrangement of gripping members loosely disposed within said second longitudinal chamber, said second chamber arranged to receive a poster therein for pinched securement between said gripping members and said central support wall.
2. The elongated poster support arrangement as recited in claim 1, wherein said first longitudinal chamber has a slot which is arranged to receive a lift tool to permit said poster support arrangement to be lifted to a ceiling rail by said lift tool.

3. The elongated poster support arrangement as recited in claim 2, wherein said central support wall has a distalmost edge, said first tapered wall has a distalmost edge, and said second tapered wall has a distalmost edge, and wherein said distalmost edge of said central support wall extends beyond said distalmost edges of said first and said second tapered walls.
4. The elongated poster support arrangement as recited in claim 3, wherein said central support wall has a proximal edge which is attached to said tapered side walls by a pair of connecting webs.
5. The elongated poster support arrangement as recited in claim 3, wherein said first tapered side wall has a flange on its distalmost edge, to facilitate engagement of said lift tool therewith.
6. The elongated poster support arrangement as recited in claim 1, wherein said gripping members comprise a plurality of generally cylindrically shaped links connected longitudinally together by a flexible connecting line.

7. The elongated poster support arrangement as recited in claim 2, wherein said lift tool has a planar blade arranged to fit into said first chamber.
8. The elongated poster support arrangement as recited in claim 5, wherein said planar blade has a locking member thereon to engage said flange on said first tapered side wall of said elongated extrusion.
9. The elongated poster support arrangement as recited in claim 1, wherein said uppermost wall has a magnet member thereon to permit magnetic attachment of said extrusion to an overhead ceiling rail.
10. The elongated poster support arrangement as recited in claim 6, wherein said gripping members are formed from a resilient material to enhance their gripping and pinching capabilities.

11. A method of hanging a poster from a ceiling support comprising the steps of:

arranging an elongated extrusion so as to retentatively receive a planar poster in a first slot therein, said extrusion having a second slot for receipt of a blade of a lifting tool;

inserting a poster into said first slot in said extrusion;

inserting a blade into said second slot; and

raising said extrusion with said poster therein onto a ceiling rail for securement thereto by lifting said lifting tool.

12. The method as recited in claim 11, including the step of:

mounting a magnetic strip onto an upper side of said extrusion to permit said extrusion to be magnetically secured to said ceiling rail.

13. The method as recited in claim 11, including the step of:

inserting an arrangement of grabable links in a chamber in said elongated extrusion to permit said poster inserted therein to be retained therein.

14. The method as recited in claim 13, including the step of:

placing a locking member on a front side of said blade to permit said blade to be secured to said first slot in said extrusion during said raising of said extrusion to said rail.

15. The method as recited in claim 13, including the step of:

placing a sloped surface on at least one side of said locking member to permit said lifting tool to be leveraged from said extrusion for removal of said lifting tool therefrom.

16. The method as recited in claim 13, including the step of:

placing a sloped surface on a front face of said locking member to permit said lifting tool to leverage said extrusion from attachment to said rail.

17. The method as recited in claim 11, including the step of:

pivoting said lifting tool to one side to liberate said lifting tool from engagement in said second slot.

18.The method as recited in claim 11, including the step of:
pulling said lifting tool in a direction perpendicular to said
planar blade to unsecure and move said extrusion from said ceiling
rail.